

Angela Panateri

PUBLIC RELATIONS

Education

WASHINGTON STATE UNIVERSITY: August 2016 -Present

DEGREE: Master's in Strategic Communication

BALL STATE UNIVERSITY: August 2011 -December 2013

DEGREE: Bachelor of Science

MAJOR: Public Relations

MINOR: Leadership Studies

UNIVERSITY OF MISSOURI: August 2009 - May 2011

Volunteer

WINTHROP HARBOR LIONS CLUB | VOLUNTEER

June 2011-July 2015

PUBLICITY CHAIRWOMAN *July 2013-July 2015*

- Managed social media sites
- Wrote content for the monthly newsletter
- Recruited 15 new members to Lions Bingo

PEACE POSTER CHAIRWOMAN *July 2011-July 2015*

- Motivated over 120 students to participate in the contest
- Advanced volunteerism within the community
- Restructured the program in order to get more participation

BALL STATE UNIVERSITY |

EXCELLENCE IN LEADERSHIP AMBASSADOR

April 2012-May 2013

- Promoted leadership throughout the campus by conducting presentations and publicizing speakers.
- Recruited 20 new members into the Excellence in Leadership program

MISSOURI SCHOOL OF JOURNALISM | VOLUNTEER

January 2010-October 2011

- Wrote 10 news releases that were sent to different communities around the country

CANCER TREATMENT CENTERS OF AMERICA

MIDWESTERN REGIONAL MEDICAL CENTER | VOLUNTEER

April 2008-August 2009

- Helped arrange their annual event, Celebrate Life, which honors 5-year cancer survivors
- Contacted the patients who attended Celebrate Life and wrote over 20 press releases for them
- Handled the monthly media coverage folders, which were sent to the board of directors

Skills

PROFICIENT IN: InDesign CS6, Photoshop, iPhoto, iMovie, AP Style, Social Media, Constant Contact, ReferenceUSA, Meltwater, CisionPoint, Microsoft Office

Career Experience

ILLINOIS STUDENT ASSISTANCE COMMISSION (ISAC) | PUBLIC RELATIONS SPECIALIST

October 2014-Present

- Implement strategies to increase public awareness and enhance the reputation of and participation in ISAC's outreach activities and college access initiatives
- Write press releases and media advisories
- Create social media and website content for ISAC and College Illinois!
- Collaborate with legislators to reach their constituents
- Assist College Illinois! to broaden awareness of the program by reaching out to over 1,000 new and underexposed target markets in Illinois

HAPPY FACES FACE PAINTING | PUBLIC RELATIONS SPECIALIST

July 2011-Present

- Promotes business by distributing business cards and recruiting clients
- Writes advertisements and news releases for local newspapers

CARDINAL COMMUNICATIONS | ACCOUNT DIRECTOR

February 2013-December 2013

- Led a 5-member team of students
- Promoted Wolf Park and the Martin Luther King Jr. Dream Team
- Implemented a communications plan
- Helped a client raise \$55,000 through promotion and media outreach

ACCOUNT EXECUTIVE *October 2012-February 2013*

- Raised \$950 for the Martin Luther King Jr. Dream Team
- Developed and presented two communications plans

ACCOUNT COORDINATOR *September 2012-October 2012*

- Promoted the Martin Luther King, Jr. Dream Team by writing two press releases, developing 15 social media posts, and pitching to 10 media outlets
- Compiled a media list for media outlets in Muncie, Ind.

LAKE COUNTY FAIR ASSOCIATION |

MARKETING AND EVENTS COORDINATOR

November 2012-August 2013

- Purchased over 50 advertisements for the Lake County Fair
- Acted as the spokesperson in a live hour long radio interview
- Managed a \$32,000 advertising budget
- Spearheaded a Facebook campaign that received over 3,000 likes
- Communicated with and managed all fair entertainers

LAKE COUNTY FAIR ASSOCIATION |

EVENTS AND ENTERTAINMENT INTERN

May 2012-August 2012

- Launched a successful Facebook campaign and drew over 1,000 new likes
- Remodeled the website and created new eye-catching pages
- Managed fair entertainment
- Designed an informational packet that was distributed to over 50 performers